

PERCEPTION LIFE

Who Do You Want To Be?



HELLO!

Lovely to meet you

We're delighted that you're interested in joining the Perception team. We're always keen to meet fellow hospitality lovers, travel PR crusaders, events legends and sales connoisseurs to join the ranks.

So, before we get to know you a little better, we'll tell you a bit about us.

If you like what you see, we'll look forward to hearing from you.

OUR CULTURE

How We Like To Work

Our team is an eclectic mix of hospitality enthusiasts, sales evangelists, events experts and creative masterminds.

We love finding fresh ways to promote unique places, exploring new ideas to get excited about... and that tingly feeling we get when we see the high profile coverage we generate for our clients.

We can often be found networking with hospitality and travel PR leaders throughout the UK, raving about the best unique venues we've found, or locked away in our brainstorming pod thinking up fresh ideas to generate luxury hotel sales. That's where the magic happens.

We work hard, and at a pretty fast pace... so you'll need to be able to keep up! That said, we play hard too. Our office vibe is made up of team spirit, a relaxed approach and a fun atmosphere. We try not to take ourselves too seriously.

Ideally, you'll have a passion for luxury travel, an attitude that just won't quit and be partial to a slice of cake before 11am.

Mostly, you'll be bursting with big ideas to help keep our exclusive portfolio of clients at the top of their game.

A great sense of humour, impressive networking skills and a charming demeanour also go down well!

THE PERKS

What's In It For You?

WHAT YOU'LL ENJOY

As a part of our team...

- ✓ 20 days holiday per year, plus bank holidays
- ✓ Your birthday off if it lands on a work day
- ✓ The opportunity to travel to some of the most unique hotels and venues in Europe
- ✓ Regular team social events and lunches
- ✓ A role you can truly make your own.

WHAT WE'VE BEEN ENJOYING

So far in 2017, we've...

-  Sent over 6871 tweets
-  Generated over £13million in enquiries for our clients
-  Gained over 720 pieces of PR coverage ...equal to over 360,000 words
-  Organised 65 press trips
-  Posted over 1300 Facebook updates
-  Interviewed 17 leading hospitality influencers
-  Met with 411 event planners
-  Handled over 270 event enquiries ... totalling 135 hours (16 days!) on the phone
-  Written 124 blog posts
-  Hand-delivered 39 pancake kits
-  Travelled 2650 miles
-  Enjoyed over 2350 cups of tea
-  Eaten around 3kg worth of Lemon Drizzle cake

THE TEAM

Who You'll Work With

Alongside working with some of the UK's leading luxury hotels and venues, you'll be working with a highly experienced team of travel PR experts and marketeers.

Click to meet our team members...



CATH
DIRECTOR
"The Innovator"



STU
COMMERCIAL DIRECTOR
"The Networker"



SIÂN
MARKETING MANAGER
"The Creator"



SAM
PR EXECUTIVE
"The Artist"



LIZ
PR MANAGER
"The Wordsmith"



EMILY
SENIOR PR EXECUTIVE
"The Promoter"



EMMA
EVENTS EXECUTIVE
"The Introducer"

EMPLOYEE REVIEWS

What Do Our Employees Say?

We pride ourselves on creating a vibrant, rewarding environment that ensures our employees grow with us. So, we're always delighted to hear feedback from past members of the team.

We're of course aware that in today's world of technology, internet users are more likely to leave negative feedback online than take the time to leave a glowing review. Though, good or bad, the feedback we receive helps us to continually develop our processes and the

"I spent my University year in industry placement working at Perception.

The experience was a huge learning curve which enabled me to gain real life experience within the events industry and identify myself as a young professional.

"I genuinely don't think I'd be where I am in my professional career if it wasn't for the experience I gained at Perception.

The small team works with a select collection of venues worldwide and it was a privilege to represent my two clients during my time there."

"The experience I gained at Perception helped me with future employment opportunities. A really friendly team, plenty of opportunity to make your role your own and contribute to PR and marketing strategies for clients!

"I loved working with a collection of hotels and venues. It's a small team (but that's also a positive!) so you have to hit the road running and keep up with the pace."

"As an undergraduate student placement I was grateful for the experience my time at Perception allowed me to gain. I was tasked with organising an event for a high profile client within my first two weeks!"

TEN THINGS YOU DO

When You Work In Travel PR

Working in travel PR has a lot of rewards. Plus we've found an injection of culture helps to shape our character! There are a number of traits that come with the job which are now a fully ingrained part of us. Here's what you can expect...



You'll Get The Travel Bug

You won't be stuck for exciting new places to spend your summer holidays, Christmas break, long weekends, Wednesday evenings...



You'll Become A Foodie

You'll become familiar with foods you'd never even heard of, let alone tried. Suddenly, you'll be partial to a Bordelaise sauce on your venison and order vegetables you have no idea how to pronounce but that taste delicious.



You Eat On The Run

Team desk-picnics are a frequent occurrence, as well as an endless supply of baked goods to keep our energy levels up.



You're Always Switched On

You wake up in the middle of the night to check your email, you're constantly checking the latest news and keeping up to date with industry events.



You Become 'The Planner'

Friends and family rely on you to know the best hotels in the best locations, so they leave it to you to organise the regular weekends away and summer holiday plans.



You Up Your Standards

You begin to choose hotels and destinations with much more thought about the benefits they have to offer, rather than the cost. Sure, they have a restaurant, but do they have a Michelin-star menu?



You Discover A Way With Words

You'll master the art of saying the exact same thing, about the exact same destination, in seven creatively different ways.



You Preserve Your Battery Power

You feel genuine panic when your phone battery starts to die. You have a spare charger in the office and one in the car. Just in case.



You List Everything.

You make lists. And lists of your lists. With diagrams to organise your lists. You'll also develop a love of Post-It notes.



You Automatically Describe Hotels Like A Review

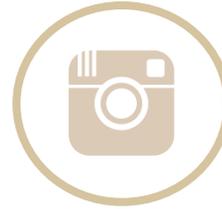
Your friends ask what you think of a particular hotel. Rather than saying, 'yes, it's lovely', you go the extra mile. "Well, it's centrally located with a Michelin-starred menu and exceptional banqueting facilities. A real boutique retreat."

SAY HELLO!

We look forward to meeting you...

Our door is always open...

Find out the latest from the Perception team
online, or contact us to chat.



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